



Chicago's Black Queer  
**PRIE**



**LIGHTHOUSE FOUNDATION**  
sponsorship opportunities

summer edition 2021



## OUR MISSION

Lighthouse Foundation is a Black Queer-led, multiracial social justice organization that advances justice for Black LGBTQ+ people across Chicagoland through empowerment, education, and entertainment. We invite non-Black accomplices, interfaith partners, and secular service providers to support community organizing that builds a more equitable LGBTQ+ community.

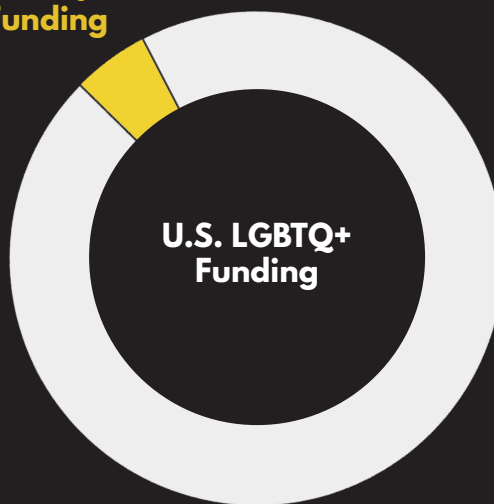
## HOW YOU CAN HELP

Even though Black LGBTQ+ people are doubly impacted by racism and homophobia,

**only 5% of all LGBTQ+ funding in the United States (about .01% of all foundation funding) goes to Black LGBTQ+ communities.\***

We are a community that needs greater financial investment, and you can make a huge difference! Your support will demonstrate your corporation/nonprofit's commitment to racial equity, LGBTQ+ inclusion, and justice. We currently serve the Chicagoland area with plans to become a statewide organization and then a national one.

**U.S. Black  
LGBTQ+  
Funding**



\* Source: Funders for LGBTQ Issues | [lgbtfunders.org/research-item/philanthropy-outlook-lgbtq-black-communities/](https://lgbtfunders.org/research-item/philanthropy-outlook-lgbtq-black-communities/)





# OUR TEAM

## Lighthouse Foundation Staff



### JAMIE FRAZIER

#### Executive Director

*He, Him, His*

As the founder of Lighthouse Foundation, Jamie loves working at the intersection of race, sexuality, and religion. He has expansive experience as a pastor, orator, and advocate both nationally and locally.



### MORGAN SHERM

#### Black Queer Caucus Program Coordinator

*She, Her, Hers*

Morgan coaches and consults digital content management, and is an activist focused on helping Black and Brown transgender, queer, and disabled people fighting to survive.



### HANNAH PEWEE

#### Communications Coordinator

*She, Her, Hers*

Hannah specializes in graphic design, photography, and writing. She wants to use her skills and experience in communications to help make the world a better place.



### MAGS BOUFFARD

#### Development & Program Evaluation Associate

*She, Her, Hers*

Mags is a development & administrative professional with experience in service. She earned a B.F.A in Dance from Columbia College Chicago and currently serves on the board of directors for LOUD BODIES dance company.



## Lighthouse Foundation Leaders



**KARLYN MEYER**  
Leadership Council President  
*She, Her, Hers*

Karlyn is a writer, speaker, attorney, educator, parent, queer, organizer, volunteer, and friend. She's passionate about helping others, trying her best, and working to build a better world.



**LESTER JENKINS**  
Black Queer Caucus Leader  
*He, Him, His*

With over 11 year of experience, Lester has a passion for the performing arts, including music, theater, and dance. He has various house/R&B projects available digitally under the alias Lester Jay.



**ALLEN WOMBLE**  
Black Queer Caucus Leader  
*He, Him, His*

Allen is an experienced higher education professional skilled at designing high impact engagement experiences for students and transforming campus life through innovative student programming.



**ALICIA LEE**  
Black Queer Caucus Leader  
*She, Her, Hers*

Alicia is a member and leader at Lighthouse Church UCC. Known as the "hostess with the mostest," she has opened her home to homeless LGBTQ+ people and thrown events at her home for Black LGBTQ+ folks.



**SMASH**  
CARE Organizer  
*She, Her, Hers*

Smash is a teacher, pastor and organizer. She's excited to be working with the Lighthouse Foundation because she believes in the importance of specificity for the realization of justice.





# OUR IMPACT

**18 months**

**22 events**

**7,000 attendees**

**16 partner organizations**

**\$16,000 in mutual aid from  
individual donors raised and  
distributed**





# Chicago's Black Queer PRIDE

JUNE 11 - 13, 2021

**Spread joy, healing, and justice by supporting Black Queer Pride (BQP), Lighthouse Foundation's twice-annual signature event!**

When Black LGBTQ+ party promoters created in-person events during COVID-19 to celebrate pride, we knew there had to be a better way. During a global pandemic, large community gatherings were irresponsible — especially considering Black people are more than twice as likely to die from the virus.

In the summer of 2020, after two and a half weeks of planning, Lighthouse Foundation launched our first ever Black Queer Pride, a 3-day virtual event that people could join from anywhere in the world. Not only did it celebrate our first anniversary, but it offered a gathering space that engaged our isolated, at-risk community amid the COVID-19 pandemic. Black Queer Pride continues to be a source of joy and healing for the Black Queer Community, shining a light on our talent and power.



Jamie Frazier

**Our most recent BQP garnered over 4,000 views across the world, attracting viewers as close as Southside Chicago and as far as the United Kingdom, Canada, and Japan. Our Facebook and social media channels reached over 54,000 people, a 253% increase in our virtual outreach.**

Black Queer Pride: Winter Edition 2021 shined a light on the Black Queer community's talent, resilience, and joy by featuring vocal artists, poets, rappers, and filmmakers, all of which were paid via stipends totaling over \$4,000. Our previous summer edition also included drag performers such as Cleo Pockalips & Dida Ritz, and comedian Sampson McCormick.

Black Queer Pride: Summer Edition 2021 will continue our tradition of providing quality programming which educates, empowers, and entertains. As many struggle with grief, economic stress, and lack of mental healthcare access, the event will serve as a beacon.

**Your contribution will enable us to pay our performers a fair wage, attract more well-known artists, and carry forward our justice work at the intersection of race, sexuality, and gender identity.**

# SPONSORSHIP BENEFITS

Your contribution will go toward paying our Black Queer Pride performers, supporting our Lighthouse staff, and ensuring we have the resources to make this event a success. With your contribution, you will directly invest in creating a higher quality of life for Black Queer Chicagoans.

## Platinum Tier: \$10,000 +

- You will be recognized as a premier sponsor; your organization's logo and name will be displayed prominently on all advertising and marketing materials, including promo and registration forms.
- Your logo will be included on every broadcast
- We will air your 90-sec ad twice each day during our 3-day broadcast
- You will have a 10-minute programming slot: an opportunity to submit a pre-recorded video about your organization to air during the broadcast
- You will have the option to participate in panels of your interest
- You will get two spotlights in LF's monthly newsletter, one before and after the event
- You will be featured in 4 separate social media promotions highlighting your corporation/nonprofit individually, in addition to being featured in 2 social media promotions highlighting all BQP sponsors together
- We will include you in an event press release shared with 100 media outlets.

## Gold Tier: \$7,500 - \$9,999

- You will be recognized as a secondary sponsor, your organization's logo and name will be displayed secondarily on all advertising and marketing materials
- Your 60-sec ad will air twice each day during our 3-day broadcast
- You will have a 5-minute programming slot: an opportunity to either log on and talk about your organization live or submit a pre-recorded video to air during the broadcast
- You will get 1 Spotlight in LF's monthly newsletter before the event
- You will be featured in 2 separate social media promotions highlighting your corporation/nonprofit individually, in addition to being featured in 2 social media promotions highlighting all BQP sponsors together
- We will include you in an event press release shared with 100 media outlets.

## Silver Tier: \$5,000 - \$7,499

- You will be recognized as notable sponsor, your organization's logo and name will be displayed on most advertising and marketing materials
- We will air your 60-sec ad once each day during our 3-day broadcast
- You will receive 1 Spotlight in LF's monthly newsletter before event
- You will be featured in 1 separate social media promotion highlighting your corporation/nonprofit individually, in addition to being featured in 2 social media promotions highlighting all BQP sponsors together.

## Bronze Tier: \$2,500 - 4,999

- You will be recognized as a sponsor, your organization's name will be displayed in most advertising and marketing materials
- We will air your 30-sec ad twice each day during our 3-day broadcast
- You will receive 1 Spotlight in LF's monthly newsletter before the event
- You will be featured in 2 social media promotions highlighting all BQP sponsors

## Basic Tier: Under \$2,500

- You will be recognized as sponsor, your organization's name will be displayed in most advertising and marketing materials
- You will receive 1 Spotlight in LF's monthly newsletter before the event
- You will be featured in 2 social media promotions highlighting all BQP sponsors

